

MULTIFAMILY SOLUTIONS WELCOMES BROOKS FLOORING SERVICES

(Marietta, GA) – MultiFamily Solutions announces that Greenville, SC-based Brooks Flooring Services has joined the team.

Established in 1998 and servicing the Greenville, Spartanburg and Anderson markets, Brooks Flooring Services is family-owned and operated. Owners Carol & Wayne Brooks, both former flooring installers, have spent the last 10 years building on their extensive hands-on installation experience as they've continued to grow the business.

Wayne began his flooring career in 1984, working as a helper. He had just gotten out of the Marine Corp. In 1990, he married Carol, and together they worked side by side making contacts and earning a reputation of quality workmanship and reliability. In 1998, they started a retail business working out of a utility trailer and their home office, and in no time at all, accrued enough business to rent a warehouse. Eventually, they moved from the warehouse to a storefront in a strip mall, and then in 2004, the Brooks' purchased the building that is now their current showroom and warehouse.

"We worked really hard to earn our reputation of quality work, and our installers understand our policy: we will not accept anything less than quality workmanship," Wayne explains. "The key to our success is our integrity and our old-fashioned values."

Why MultiFamily Solutions? Wayne and Carol are excited about the additional business opportunities they'll see as a result of the national accounts program. "We have a competitive advantage no one else in our market has," says Carol. "We have access to exclusive products and competitive pricing our customers and prospects can't get anywhere else."

Brooks Flooring Services belongs to the Upper State Apartment Association (USAA), the National Association of Home Builders (NAHB), and most recently, MultiFamily Solutions by FloorExpo.

Greenville continues to be a fast-growing market... and one in which we're happy to have a strong partner to represent the MultiFamily Solutions membership.

MultiFamily Solutions is a national network of independent multi-family flooring contractors dedicated to servicing national, regional and locally-owned real estate investment trusts (REITs), apartment owners and property managers. Exclusive programs with Armstrong, Shaw, Mohawk and Beaulieu are uniquely tailored to the multi-family market segment and further the organization's commitment to superior customer service at competitive prices. Collectively, the MultiFamily Solutions Membership covers every major market nationwide.