

For immediate release

MULTIFAMILY SOLUTIONS ADVERTISES IN JUNE *UNITS*

(Marietta, GA) -- While MultiFamily Solutions continues to honor its commitment to creating national brand awareness in the multi-family industry, they are also recognizing the pledge they have made to be an environmentally-conscious organization.

The group's message of superior service, high-quality products and installation expertise is still prominent, but the central message behind this year's ad campaign is ultimately a "green" one. Just as they did in an earlier ad, MultiFamily Solutions has declared, in no uncertain terms, their position on this hot industry topic:

MultiFamily Solutions is committed to bettering the environment, but they will never exaggerate or embellish their green product programs or eco-friendly corporate policies in an effort to gain an advantage in the marketplace.

More and more property management companies and REITs are embracing the green movement and are looking for trade contractors who are doing the same. To that end, MultiFamily Solutions may not have all the answers about this ever-unfolding trend, but as their ad clearly illustrates, they don't pretend to have them, either.

The ad again features a MultiFamily Solutions Member list and invites readers to visit the MultiFamily Solutions booth at the NAA. In fact, just for stopping by, visitors can register to win a trip for two to The Lodge at Sun Ranch, a luxury eco-lodge in southwestern Montana.

MultiFamily Solutions is a national network of independent multi-family flooring contractors dedicated to servicing national, regional and locally-owned real estate investment trusts (REITs), apartment owners and property managers. Exclusive programs with Armstrong, Shaw, Mohawk and Beaulieu are uniquely tailored to the multi-family market segment and further the organization's commitment to superior customer service at competitive prices. Collectively, the MultiFamily Solutions Membership covers every major market nationwide.