

Put your best foot forward.

It's critical to win new business and to stay ahead of your competition.

Company website. Sales brochure. Direct mail. Email marketing campaigns. Collectively, they make up an integrated marketing program. Each piece is neatly tied together to cohesively present your brand, your company and your story.

We call it MarketSuite. We understand the flooring business. We have marketing expertise. We pull it together, design it, manage it, and build it.

Exclusively for Home Solutions Members.

Integration

► Website



► Direct Mail



Seeing your brand on a builder's desk is always a good thing. Sent throughout the year, the print mailers are a way to consistently deliver your story. Each mailer highlights a unique value or tool and drives the recipient to the website. The messaging from the mailer is reinforced on the website.

► Email Campaigns



Cool. Trackable. Successful. Graphically attractive email campaigns sent through specialized email campaign software. Each email highlights a unique value or tool, and if clicked upon, drives the recipient to a specific section of the website.

► Corporate Brochure



You'll be proud to hand it out. A 4-8 page professionally designed print brochure that effectively profiles your company, services offered, your showroom, etc.

They say you have 5 seconds to make a good first impression. That's why we create such great websites. We know it's the first place prospects go to check you out. Our websites are designed to highlight your unique value: trained and certified installers, NHQ certification, HSI popl, high-end showrooms and more.

Ready for your company's image to reflect the quality of your service offerings?